



Carolyn Sakstrup

Executive Vice President, Chief Growth and Generosity Officer

Carolyn Sakstrup is executive vice president, chief growth and generosity officer of Thrivent, a Fortune 500 diversified financial services organization.

In her role, Sakstrup is responsible for elevating the organization's brand, delivering an exceptional, integrated client experience, and enhancing generosity offerings. She uses client insights and analytics to advance Thrivent's transformation into a digital-first, holistic financial services organization and is evolving our generosity strategy to mobilize clients to do even more good in their communities. She has overseen Thrivent's Follow Your Heart marketing campaign that has engaged audiences across the country, and she guided Thrivent to its milestone of launching 1 million Thrivent Action Teams, client-led volunteer teams that have raised over \$1.9 billion for communities across the country.



She has extensive experience from her role with Target as senior vice president of Insights, Strategy and Innovation. She led the development of Target's long-term strategic agenda, consumer insights-driven annual strategic planning processes, and development of the innovation pipeline to support longer-term growth. Before that, she served as senior vice president of marketing. Prior to her 12 years at Target, Sakstrup spent seven years at McKinsey & Company as a strategy consultant focused on marketing and organizational strategy for clients.

Sakstrup has a bachelor's degree in Spanish from the University of Minnesota and earned an MBA from Harvard Business School. She serves as board chair of the YMCA of the North in Minneapolis, Minnesota.

She lives in Hopkins, Minnesota, with her husband, Kai, and their sons.

About Thrivent

Thrivent is a financial services company that puts generosity at the heart of saving and investing. We are member-owned, founded more than a century ago when neighbors came together to insure each other. We help build, grow and protect financial well-being through purpose-driven advice, investments, insurance, banking and generosity programs.

Today we serve over two million clients, manage more than \$170 billion in assets and hold superior financial health ratings from Moody's and S&P. For more than a decade, Ethisphere has recognized Thrivent as one of the World's Most Ethical Companies.

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